

# Jetto Vacations Private Limited



2<sup>nd</sup> floor, H-103, Lane -2, Saidulajab,  
New Delhi -110030

## Video Marketing Executive

Marketing

### Reports to Marketing Manager

The candidate will report to Business Manager

### Job Overview

The job will include creating high quality videos and graphics for business purposes. Candidate is supposed to take ownership of end-to-end video creation related to travel as per business needs

### Responsibilities and Duties

- Think creatively and develop new design concepts, graphics and layouts
- Prepare rough drafts and present your ideas
- Amend final designs as per requirements and gain full approval
- Create and design various materials in video format
- Ensure projects are completed with high quality and on schedule
- Establish creative direction for the company as well as brand guidelines
- Work with a wide range of media and use graphic design software

### Qualifications

- Must be comfortable in speaking English and Hindi
- Must be able to use Microsoft Office and Google Docs
- Experience in digital marketing is an added advantage

### Who should apply?

- The candidate must be okay with perks of joining a startup (open culture, lack of structure, don multiple hats, flexible roles etc.)
- You have knowledge of common video editing software
- The candidate must be patient, empathic and understanding to provide exceptional service to customers

This job is only for people who wants to work hard and learn creative design, marketing communication and how to grow a business in general. We will provide exceptional opportunities and freedom to grow your skills which cannot be matched by any larger brands

### **Who should not apply?**

- If your motivation is financial instead of learning
- If you want to work in a brand with swanky offices and established structures and processes
- If you are thinking of short-term benefits
- If you are uncomfortable with multi-tasking and learning new things beyond your area of expertise

*We have been honest in setting our expectations and we hope if you decide to apply, you will be honest about yourself as well*

### **About us**

Jeto Vacations is a young travel company started in 2019. Our aim is to disrupt the vacation industry in India by providing exceptional customer experience. Founders are significant experience in travel field. Jeto Vacations is located in Saket, New Delhi. We offer:

- Competitive salary and incentives
- Great work culture (a team of young and dynamic folks)
- Opportunity to learn multiple destinations
- Opportunity to see how to grow a company from scratch